

## **Privacy Policy**

Welcome to our site (“Site”). BlackBlue Media Group (“BBMG”) knows how our clients and visitors like you value your privacy, and we have created this privacy policy to ensure that you understand our policies and procedures, what personally identifiable information you must provide if you wish to use the Site and, ultimately, just how we use such personally identifiable information.

This policy applies only to the website located at [www.bbm.sg](http://www.bbm.sg), and not to any other website or service. If you do not agree with this policy, you should not use this Site.

### **Personally Identifiable Information Collected by BBMG**

BBMG may collect and store personally identifiable information about you if you voluntarily submit such information to BBMG. Personally identifiable information may include your name, email address, physical address and other information that specifically identifies you.

### **Non-Personally Identifiable Information Collected by BBMG**

BBMG may also automatically collect (through cookies, as described below, as well as other methods) and store aggregate or anonymous information about user contact with, as well as use of, the Site. Examples of this type of information include demographic information, the type of internet browser you are using, the type of computer operating system application software and peripherals you are using, the domain name of the website from which you linked to our Site, and your browsing habits on, and usage of, the Site. Non-personally identifiable information may also include personally identifiable information that has been aggregated so that no one individual is specifically identifiable (for instance, how many users in a particular city access the Site).

### **How We Use Your Personally Identifiable Information**

BBMG will only use your personally identifiable information as described in this policy.

BBMG may use the personally identifiable information we collect to contact you about our products and services or those of our clients or other third parties from time to time. Except for the parties described below, we do not sell or share your personally identifiable information with third parties without your consent. We may share your personally identifiable information with our clients (if they have agreed to comply with privacy protections similar to those set forth in this policy), companies that are affiliates of BBMG, technical consultants and other third parties who make our Site available, enhance its functionality, or provide associated services (but only for the purpose of providing such services to BBMG).

Information obtained in connection with the Site may be intermingled with and used by us in conjunction with information obtained through sources other than the Site, including both offline and online sources.

We reserve the right to transfer any information to our successors in business and purchasers of Site assets or a particular division or line of business.

We also reserve the right to access and/or disclose any information as required by courts or administrative agencies and to the extent necessary, to permit us to investigate suspected fraud, harassment or other violations of any law, rule or regulation, the Site rules or policies, or the rights of third parties, or to investigate any suspected conduct which BBMG deems improper.

### **How We Use Your Non-Personally Identifiable Information**

We may share non-personally identifiable information with third parties for any number of reasons, including advertising, promotional and/or other purposes.

### **Cookies**

We may use cookies and similar technologies to collect non-personally identifiable information from you and to customize your use of the Site. A cookie is a small data file that certain websites write to your hard drive when you visit them. We may also use web bugs, clear gifs and similar technologies that collect data similar to that collected by a cookie. A cookie file can contain various types of information, including a user ID that the site uses to track the pages you have visited.

Most browsers are initially set up to accept cookies; however, you can reset your browser to refuse all cookies or indicate when a cookie is being sent, or flush your browser of cookies from time to time. (Note: you may need to consult the help area of your browser application for instructions.) If you choose to disable cookies or refuse to accept a cookie, you may not be able to utilize all the features of the Site.

At times, some of our advertisers and their ad service providers set cookies when you click their advertising banners. While we use cookies in other parts of the Site (as discussed above), cookies received with banner ads are collected by the aforementioned advertisers and their ad service providers. The advertisers' respective privacy policies and/or that of their service providers will govern the use of this information and BBMG is not responsible for the privacy practices of such advertisers or ad service providers.

### **Links**

The Site may contain links to websites maintained by third parties. BBMG is not responsible for the privacy practices of such third party sites. You should read their own privacy policies carefully before providing any information to such third parties.

## **Security**

We are committed to taking reasonable steps to ensure the security of your information. To prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of information, we have put physical, electronic, and managerial procedures into place to help safeguard and secure the information we collect online. However, due to the inherent open nature of the Internet, we cannot guarantee that communications between you and us, or information stored on the Site or on our servers, will be completely free from unauthorized access by third parties such as hackers, and your use of the Site demonstrates your assumption and acceptance of this risk.

## **Your Consent**

We may amend our privacy policy at any time and will post those changes on this page, so you are always aware of what information we collect, how we use it, and the circumstances under which we may disclose it. However, if we plan to materially change the way in which we use or disclose your personally identifiable information, we will provide you with prior notice and a chance to opt-out of such differing uses.

## **Contacting Us**

If you have any questions about this privacy policy, the practices of this Site, or your dealings with this Site, you can [contact us](#). Our mailing address is: 8 Ubi Road 2 #05-20 Singapore 408538

## **Effective Date**

This privacy policy was last updated on 24 September, 2019.

## **Cookies Notification Message**

This website uses cookies, which are necessary for the operation of the website and designed to improve your experience.

(Accept) (Refuse) (Privacy Policy)